

COASTAL CONCESSIONS – MILFORD-on-SEA AND BARTON-on-SEA

1. INTRODUCTION

- 1.1 In order to support the visitor economy and encourage local residents to use nearby areas for recreational purposes reducing the need to travel and recreational pressure on the more sensitive parts of the National Park it is considered appropriate to provide opportunities for light refreshments outlets (concessions) to operate. Along with the benefits this would bring to the local economy, climate change and the health and well-being benefits from encouraging walking this initiative would also provide a potential opportunity to create income generation, through the use of NFDC assets which could contribute to funding of projects within the coastal zone.

2. TENDER PROCESS

- 2.1 The opportunity for suppliers to express an interest in the concessions was advertised January 2022, with a closing date of receipt of expressions of interest by 6th February 2022.
- 2.2 At the closing date of 6th February 2022 a total of 23 expressions of interest had been received. With suppliers having until 27th February 2022 to submit their bids.
- 2.3 Two completed bids were submitted by the due date, these were evaluated in accordance with the process set out in the tender documentation.

3. TENDER EVALUATION

- 3.1 The tables below sets out the final evaluation scoring of the submitted bids. The information relating to the suppliers is not being publicly released it is considered to be commercially sensitive. This information is included within confidential Appendix 1. *(The confidential Appendix 1 is not for publication by virtue of paragraph 3 (information relating to the financial or business affairs of any particular person (including the authority holding that information)) of Part 1 of Schedule 12A of the Local Government Act 1972, and that the public interest in maintaining the exemption outweighs the public interest in disclosing it.)*

Marine Drive West, Barton – on- Sea

Name	Price Score (%)	Quality Score (%)	Total Score (%)	Ranking
Supplier A	70	21	91	1
Supplier B	11	16	27	2

Paddy's Gap, Milford – on - Sea

Name	Price Score (%)	Quality Score (%)	Total Score (%)	Ranking
Supplier B	70	16	86	1

4. FINANCIAL IMPLICATIONS

4.1 The additional income will be used to support works within the coastal zone.

5. CRIME & DISORDER AND EQUALITY & DIVERSITY IMPLICATIONS

5.1 None.

6. ENVIRONMENTAL IMPLICATIONS

6.1 Supplier A is a locally based business, who will use hold over freezers. This means that the vehicle engine does not need to be run to maintain the freezer temperature.

6.2 Supplier B has reduced the use of single use plastic and also introduced biodegradable and/or compostable ice cream containers and spoons.

7. RECOMMENDATIONS

7.1 That approval be given to proceed with the award of the two identified concessions for an initial twelve month period.

7.2 That the issue of a further concession will be reviewed following the initial 12 month period.

7.3 That income from the concessions be used to support future works within the coastal zone.

8. PORTFOLIO HOLDER ENDORSEMENT

I have agreed to the recommendations of this report.

Sign: Cllr Steve Davies

Date: 17 March 2022

For further information contact:

Steve Cook
Service Manager Coastal
023 8028 5311
steve.cook@nfdc.gov.uk

Background Papers

Appendix 1 – Confidential Paper

Date on which notice given of this Decision – 17 March 2022

Last date for call in – 24 March 2022